



.TRAVEL ANNOUNCES ITS FALL TRADE SHOW ATTENDANCE

With an eventful fall ahead, .travel finalizes schedule to attend THETRADESHOW, Adventure Travel World Summit, Global European Marketplace, and World Travel Market.

FORT LAUDERDALE, FL-September 3, 2009- **.travel**, the top-level domain for the travel and tourism industry, announces its fall trade show attendance. Keeping a busy schedule of promotion through the end of the 2009, **.travel** will be joining many of its strategic partners and associations at several key industry events.

Amongst the line-up of shows this fall will be:

The American Society of Travel Agents' (ASTA) THETRADESHOW in Las Vegas, Nevada September 13-15th, where **.travel** will be an exhibitor at booth 1208

The Adventure Travel Trade Association's (ATTA) Adventure Travel World Summit in Quebec, Canada October 19-22nd, where **.travel** will be an industry partner and speaker

European Tour Operators Association's (ETOA) Global European Marketplace in London, England November 5-7th, where **.travel** will be a sponsor

World Travel Market (WTM) by Reed Exhibitions in London, England November 9-12th, where **.travel** will be at Stand GV3850

It is through the support of travel industry partners like ASTA, ATTA, and ETOA that more travel entities are registering **.travel** names and putting them to great strategic use. For more information about **.travel**, The Source for All Things Travel and to register a **.travel** domain, please visit www.travel.travel.

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About .travel

.travel is the top-level domain created specifically for the travel and tourism industry. Any participant in the travel industry may own a **.travel** name. Unlike other top level domains such as .com or .org, relevant content must be published on each **.travel** site within a year of purchase. For more information on **.travel**, The Source for All Things Travel, please visit www.travel.travel

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